

# Bonanza-Shopify Integration:

Marketplace integration is the integration of popular, well-established marketplaces that exist already on the net. Using these marketplaces helps to reveal your products to a wider audience



because the customer base for them is already wide, as for example Amazon. Amazon is one of the largest sales websites there's and a highly recognized global brand, with an outsized customer base. By integrating Amazon into your site, your products would seem on the positioning and be accessible to a bigger audience because of the number of shoppers Amazon draws in.

## Product categories:

- Antiques
- Art
- Baby
- Books
- Crafts
- Health and beauty
- Fashion
- Home garden
- Jewelry
- Watches
- Music e
- Pottery & glass
- DVDs
- Sporting goods
- toys

### Integration with Bonanza would help you in:

- Bulk product uploads: it lets sellers upload products in bulk
- Profiling: it helps in product upload by allowing sellers to modify products through profiling
- Order management
- Custom Update: lets you upload products with a custom price
- Product listing: imports products from Shopify
- Auto acknowledgment: accepts an order from bonanza automatically
- It's compatible with Shopify advance, basic & Shopify plus
- The unique selling point of CedCommerce Bonanza Integration App:
- Just after purchase, we will align you with the best account managers
- They will guide you through its operations & processes
- API activation
- Configuration setting and further assistance till you complete a live order like setting up of profile or category management and its benefits or inventory rule and its benefits, etc etc

